

2008 Matrix Pricing

	<u>DVD 3/C</u>	<u>DVD 4/C</u>
100	\$1.40	\$1.65
250	\$0.73	\$0.83
500	\$0.51	\$0.56
750	\$0.43	\$0.47
1,000	\$0.39	\$0.42
5,000	\$0.30	\$0.31
10,000	\$0.29	\$0.30
25,000	\$0.28	\$0.29
50,000	\$0.28	\$0.29
100,000	\$0.28	\$0.29
250,000	\$0.28	\$0.29

<u>Packaging Options</u>	<u>Per Unit Price</u>
Paper Window Sleeve, includes insertion of DVD	\$0.06
Clam Shell and insertion of DVD	\$0.16
Slim Jewel Case and insertion of DVD	\$0.21
Slim Jewel Case, includes insertion of DVD & 2-panel inlay	\$0.24
Standard Jewel Case, includes insertion of DVD & 2-panel Inlay and Tray Card	\$0.26

<u>Per Unit Print Pricing for (Inlay and Tray Card)</u>						
	<u>1X0</u>	<u>2X0</u>	<u>3or4X0</u>	<u>3or4X1</u>	<u>3or4X2</u>	<u>3or4X3or4</u>
100	\$0.17	\$0.18	\$0.21	\$0.22	\$0.22	\$0.23
250	\$0.11	\$0.11	\$0.14	\$0.15	\$0.15	\$0.16
500	\$0.08	\$0.09	\$0.12	\$0.13	\$0.13	\$0.14
750	\$0.07	\$0.08	\$0.11	\$0.12	\$0.12	\$0.13
1,000	\$0.07	\$0.08	\$0.11	\$0.11	\$0.12	\$0.12
5,000	\$0.06	\$0.07	\$0.10	\$0.10	\$0.10	\$0.11
10,000	\$0.06	\$0.07	\$0.10	\$0.10	\$0.10	\$0.11
25,000	\$0.06	\$0.07	\$0.10	\$0.10	\$0.10	\$0.11
50,000	\$0.06	\$0.07	\$0.10	\$0.10	\$0.10	\$0.11
100,000	\$0.06	\$0.07	\$0.10	\$0.10	\$0.10	\$0.11
250,000	\$0.06	\$0.07	\$0.10	\$0.10	\$0.10	\$0.11

- Film: \$10.00 per color, per master/title
- Setup & Proof: \$15.00, per master/title
- Addition of a custom lead-in/lead-out – No cost for any order of 1,000 or more units
- Please note, we can do the additional custom lead-in/lead-out. We will do these at no cost for any order that calls for 1,000 or more DVD's. For an order under 1,000, the cost is \$18.